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Facechipz – New Kid on the Block

New social network Facechipz.com gets top ranking on online kids index DozenKids.com

Facechipz.com is a new social network for kids gives those pre-Facebookers the chance to connect with friends in a safe way. Not surprisingly, it has quickly risen to the top of online kids index DozenKids.com.

While sites like Facebook and MySpace may be too old adult for kids, many safer [kids social networks](#) have been created especially for children and the competition in the kids club category is hot. Established sites like Webkinz and Club Penguin may have huge numbers of members but many tweens have outgrown these networks and a gap has opened in the market. Since its launch in November 2009, Facechipz.com has gone from strength to strength and was recently revamped to make it even easier for new users to register.

The editors at DozenKids.com ranked FaceChipz highly because of its educational value, originality and most importantly, its online safety.

Father of four, George Zaloom, designed FaceChipz with his daughters' interests in mind. "Until now, there has not been a meaningful social networking site that allows tweens to communicate online and do so in an environment that a parent can feel is safe and secure," says Zaloom. "FaceChipz successfully fills the void for tweens that have outgrown younger gaming sites and are not yet ready for the freedom and challenges of more mature destinations."

Facechipz.com has all the features of a real social network – but with one big difference: can ONLY communicate with others they've physically exchanged FaceChipz tokens with – NO strangers allowed. No one can arbitrarily contact them. No one can search for them. It's the social network they collect, but doesn't collect them.

"Facechipz is one of the most exciting [kids websites](#) around at the moment. The site brilliantly bridges the gap between younger kids sites like Club Penguin and grown-up social networks like Facebook. The site takes extensive steps to keep users safe and in doing so has earned the ESRB Privacy Online seal, as well as the Socially Safe Seal. For this, and many other reasons, we gave Facechipz the Dozen Kids seal of approval."

– Daniel Raz, Managing Editor, Dozen Media

What is DozenKids.com?

DozenKids.com is the new [kids online](#) index from parent website DozenMedia.com. From games to E-Learning, clubs to kids TV, shops to parental software, Dozen Kids picks 12 websites for each category helping users make the right decision for the right reasons.

This unique online mobile index is jam-packed with the very latest mobile news from the online industry, as well as reviews, events, pictures, videos and stats. Brutally honest and completely independent, DozenKids.com separates the Tops from the Flops, with the use of Dozen Media's cutting-edge ARS[®] ranking system.

Stop Searching, Start Finding!

Lost in search engines? Need a map through the maze?
Dozen Media Corporation ranks the online world with its 'less is more' search concept.

With so many sites under the Dozen Media umbrella, from gaming and entertainment, to travel and finance, users can stay abreast of what's hot and what's not in the online industries.



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